

T E M P E

Festival of the Arts

Entertainment Application

FALL FESTIVAL 2010

Dec 3-5
10 am to Dusk

SPRING FESTIVAL 2011

March 25-27
10am to Dusk

The Tempe Festival of the Arts consistently ranks among the Top 20 art

festivals in the nation by Sunshine Artist and has received the Pinnacle Award from the International Festival and Events Association. The spring and fall events each attract nearly 200,000 visitors to the Mill Avenue District over the course of a 3-day weekend.



Quality artists are fundamental to the success of the event. Each year, the Festival receives more than 1,000 applications from artists across the country. From these applicants, a jury comprised of members of the local art community selects the top artisans in each category to participate in the Festival. During the Festival, a new jury then selects the best overall artist and the top artist in each category.

Participants are separated into 18 different artistic categories for judging, ranging from woodwork to photography to ceramics and even wearable art. More than 400 artist booths line Mill Avenue and the surrounding streets presenting unique, and hand-made artwork that offers visitors a distinctive shopping experience.

While the Tempe Festival of the Arts primarily focuses on art and the artists that create it, there are also a wide variety of other activities for guests to enjoy. Live entertainment stages provide musical entertainment for festival-goers. Performances by a number of well-known local musicians keep audiences in high spirits throughout the day. Past performers have included the Gin Blossoms, Walt Richardson, Margo Reed, and Hello Swindon. In addition to the scheduled entertainment, street performers, vendors, sponsor exhibits and entertainment booths are set up for the amusement of Festival visitors. In addition to arts and entertainment, the Tempe Festival of the Arts offers support to the Tempe community. A portion of the proceeds raised at the Festival benefits local charities.

Kids Innovation Station, next to City Hall adjacent to 6th Street, offers arts activities for children's interactive entertainment—and education! Presented in collaboration with Arizona State University's Education Department, the ASU Art Museum, and Herberger College for Kids, kids at the Festival get a hands-on opportunity to learn about art!

The Food Court, on 6th Street east of Mill Avenue, offers fast festival food and comfortable seating with shade in 6th Street Park. Festival Food is available throughout the Festival, with Mill Avenue District restaurants; cafes and bars ready to serve you by offering special menus of quick and easy food and drink.

Arizona Wine Festival

The newest addition to the Tempe Festivals of the Arts is the ARIZONA WINE FESTIVAL. Arizona wine growers will be on hand for tasting at a nominal fee, and will be selling their fruits of the vine on-site. Participants must be 21 years or older to enter.

Important Dates:

Fall 2010

Event Date.....Dec 3-5, 2010

App Deadline.....July 1, 2010

Acceptance Notification...August 15, 2010

Spring 2011

Event Date.....March 25-27, 2011

App Deadline.....October 1, 2010

Acceptance Notification...November 15, 2010



Jazz Stage Entertainment

Jazz Stage entertainment is selected using the following criteria:

Type of music, sound requirements, pricing, availability. The Tempe Festival of the Arts provides a PA system and sound tech. All other instrumentation must be provided by the group. If you wish to sell merchandise during your stage performance, a \$75 Event fee is required by the City Of Tempe at time of acceptance.

- **Additional Information required for Stage entertainers:** Complete application with the following items. Demo CD, One page Bio, Photo, and Stage Plot for sound. (*Applications will not be considered if the above items specific to your type of entertainment are missing or incomplete. SORRY, NO Electronic press kits are acceptable.*)
- **Mail all information to:** Tempe Festival of the Arts Attn: Entertainment Committee 310 S. Mill Ave., Ste. A-201, Tempe, AZ 85281

Street Performer

Street performers may set up a 10x10 display. Perform live a minimum of five 20 min sets during each day of the festival. Must be present all three days. The Tempe Festival of the Arts provides a location for you to perform. All instrumentation and sound system must be provided by the group – electrical not available in all locations.

- **Additional Requirements for Street Performers:** Complete application with the following items: Demo CD, List of all CD's available for purchase, One page Bio, Photo, Area/ electric requirements (10x10 spaces available and limited electric available.) (*Applications will not be considered if the above items specific to your type of entertainment are missing or incomplete. SORRY, NO Electronic press kits are acceptable.*)
- **Mail all information to:** Tempe Festival of the Arts Attn: Entertainment Committee 310 S. Mill Ave., Ste. A-201, Tempe, AZ 85281

Roaming Performer/Artists

Roaming performers are Stilt-walkers, Face painters, jugglers, walking bands, palm readers, etc. Payment is based upon performance time.

- **Additional Requirements for Roaming Performers:** Complete application with the following items: One page Bio, Photo, Area/ electric requirements. (*Applications will not be considered if the above items specific to your type of entertainment are missing or incomplete. SORRY, NO Electronic press kits are acceptable.*)
- **Mail all information to:** Tempe Festival of the Arts Attn: Entertainment Committee 310 S. Mill Ave., Ste. A-201, Tempe, AZ 85281

Event Rules and Regulations for Entertainers

- Applications are pre-screened by Operations Director and Entertainment Coordinator. You will be notified of acceptance by the entertainment coordinator who will be your direct contact.



- Applicants must submit a separate application each event.
- Use this application to apply for both Fall 2010 and Spring 2011.
- Visa, MasterCard, Money Order, Checks (payable to Tempe Festival of the Arts) are accepted. Please do NOT send cash.
- The \$75 festival fee required by the City of Tempe **if entertainer is selling any product; services such as face painting, tatoos, etc are exempt.** This fee exempts the applicant from city business license and sales tax collection. This fee does NOT exempt applicants from state taxes.
- Applicants guarantee that all artwork displayed in booth is of their creation. The Tempe Festival of the Arts has the right to investigate all suspicious artwork. If artwork is deemed not original and of the applicant's creation, the Tempe Festival of the Arts has the right to refuse participation without refund.
- Applicants who do not comply with these rules, regulations and policies listed in this application, or policies included in the applicant acceptance notification will be immediately removed from the Festival with no refund of fees or compensation for expenditures. Applicants also may be barred from acceptance to future DTC events.
- DTC is not liable for refunds or any other liabilities whatsoever

for applicant's failure to obey the rules and regulations or due to the unstable condition of the area in which the Festival is produced, caused by, but not limited to, weather, fire or other calamity, any act of nature, public enemy, strikes, statutes, ordinances of any legal authority or any other cause beyond DTC's control.

- Applicants release and hold harmless the DTC and its agents, employees, volunteers and contractors, the City of Tempe, the county and all event sponsors from any and all liability, as outlined in the rules and regulations.
- If necessary, applicants will initiate all legal proceedings arising from violations of these terms and conditions in Maricopa County, Arizona.
- All money received in event office will be processed immediately.

- Event participants agree to allow use of videos and photographs taken at event for promotional purposes. Any photos taken by the event are property of the festival.
- All applicants are required to check in. Photo Id is required.
- The DTC reserves the right to refuse any artist the privilege of exhibiting work not previously approved by the jury. Displayed work that has not been accepted during the jury process or is not approved will be removed from the festival and will jeopardize an artists exhibiting license.
- Images will only be used for the jury process. All other requests from the event to use images will be in contract with individual artist.
- Creating entertainer must be present all three days of the Festival. If entertainer is not present in the booth during event, the booth will be shut down until entertainer returns. Entertainer will be banned from future participation.
- Booths must be set-up by 9 a.m., open by 10 a.m. and remain open until 6 p.m. all three days. Applicants must claim their assigned booth space no later than 8 a.m. Friday or it will be forfeited.
- Applicants are required to display the sign issued to each applicant by the Festival in the front, upper-right corner of their tent. This sign functions as the exhibiting applicant's Festival business license and must be displayed at all times.
- Installation and operation of any exhibits not meeting event approval are prohibited.
- The Tempe Festival of the Arts and the DTC, in their sole discretion, may prohibit the conduct of any activity deems deleterious and not in the best interest of the Festival.
- Tempe Festival of the Arts and the DTC, in their sole discretion, may reserve the right to refuse participation by any applicant, entertainer, food vendor or any other such participant for any reason.
- Applicants shall display all work at own risk. The Tempe Festival of the Arts and DTC are not responsible for damage, theft or loss of artwork or display facilities.
- Applicants are responsible for removing debris and ensuring the general cleanliness of the area surrounding their booth throughout and at the end of the Festival.
- The Tempe Festival of the Arts will take place rain or shine. Applicants agree to be present despite weather conditions.
- Applicants will obey all pertinent codes, laws, ordinances and regulations (including, but not limited to, fire, safety and parking). Canopy tents must be fire retardant.



_____ T E M P E _____

Festival of the Arts

Entertainment Application

Contact Name _____

Group Name (if Applicable) _____

Street or mailing address _____

City _____ State _____ Zip _____

Phone # _____ Other Phone # _____

E-Mail Address _____

Website _____ Best time to call _____

Select one

_____ **Stage** performer is selected by the following criteria: Type of music that best fits the event demographics: Sound requirements: Availability. The Tempe Festival of the Arts provides a PA system and sound Tech. All other instrumentation must be provided by the group. Payment for a Stage performance is based upon group size. If you wish to sell merchandise during your stage performance, a \$75 Event fee is required **at time of acceptance**.

____ Demo CD ____ One page Bio
____ Photo ____ Stage Plot for sound

_____ **Street** performers may set up a 10x10 display. Perform live a minimum of five 20 min sets during each day of the festival. Must be present all three days. Fee is 18% of your sales and \$75 City event fee, paid through event. The Tempe Festival of the Arts provides a location for you to perform in. All instrumentation and sound system must be provided by the group.

____ Demo CD ____ List of all CD's available for purchase,
____ One page Bio ____ Area/ electric requirements
____ Photo

_____ **Roaming/Artist** performers (stilt-walkers, face painters, jugglers, walking bands, palm readers, etc.). Payment is based upon performance time.

____ One page Bio ____ Area/ electric requirements.
____ Photo

_____ **Fall 2010-** include a separate application for each event

_____ **Spring 2011** - include a separate application for each event

I agree: I have read and agree to abide by all rules and regulations set forth by the event producer. I have read and understand that the Event producer can deny my participation for any reason.

Signature _____ Date _____